



B47-11, Katoridai, Tsukuba, Ibaraki, 300-2657, Japan
Phone. +81-29-848-3570 Fax. +81-29-848-3572
URL. <http://www.stm.shinyei.co.jp/en/>

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Business Collaboration for Transportation Data Recorder with SRIC

It is our honor to announce that Shinyei Testing Machinery Co. Ltd. (STM) and SRIC Corporation (SRIC) have reached an agreement on business collaboration in the field measuring transportation condition such as shock and vibration for better logistics.

1. Aim of Business collaboration and Enhancing business capability

With expansion of E-commerce and globalization of manufacturing bases, worldwide logistics transportation system has become more diverse. It increases the accidents such as the damages to packages from the shock and vibration, and the business loss has become more serious.

STM has been providing the high-end testing and measuring equipment to measure such transportation problems and optimizing packaging designs for the customers. Based on our accumulated knowledge and experience, we are in a position to provide the consulting service.

For solving the critical damage problems during the transportation, effective monitoring of the record during the transportation is workable. Therefore, we have reached an agreement on business collaboration with SRIC, who provides compact and low-priced transportation data recorders, called G-MEN series, in Japan, to help more customers in wider business field.

2. Outline of Collaborating Company

Company Name : SRIC Corporation.
CEO : Kouhei Fujiwara
Address : 1-2-12, Nomizohigashi, Matsumoto, Nagano
399-0034, Japan
WEB site : <http://www.sric.co.jp/>



Contents of business collaboration;

- 1) Boosting G-MEN series recognition and business speed
- 2) Marketing alliance in worldwide market
- 3) Development of the next generation of products and services by fusion of R&D and calibration technique that both companies have

We will start sales and calibration services of G-MEN in January, 2016.

Also, we will develop advanced transportation data recorders through our collaboration.

This collaboration integrates STM's specialty for measuring, testing, and analyzing of transportation condition and SRIC's specialty for know-how and market development in logistics field. This integration contributes to bring great synergy for both of us. We, STM and SRIC, are committed to enhance our business together and provide more effective solution for logistics improvement.

3. Contact

Contact Person : **Yoshi Suzuki** - Sales Division
Contact Form : <http://www.stm.shinyei.co.jp/en/contact.html>
Phone : +81-78-392-6963 Fax. +81-78-332-1619